



#workingplymouth



**Democratic Support**

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## WORKING PLYMOUTH

Wednesday 16 March 2016  
4.00 pm  
Council House (Next to the Civic Centre), Plymouth

**Members:**

Councillor Ricketts, Chair  
Councillor Murphy, Vice Chair  
Councillors Ball, Deacon, Fletcher, Hendy, Jarvis, Martin Leaves, Morris, Storer and Wheeler.

Members are invited to attend the above meeting to consider the items of business overleaf.

For further information on attending Council meetings and how to engage in the democratic process please follow this link - <http://www.plymouth.gov.uk/accesstomeetings>

**Tracey Lee**  
Chief Executive

# WORKING PLYMOUTH

## 1. Apologies

To receive apologies for non-attendance by panel members.

## 2. Declarations Of Interest

Members will be asked to make any declarations of interest in respect of items on this agenda.

## 3. Minutes (Pages 1 - 8)

To confirm the minutes of the meetings held on 24 November 2015 and 9 December 2015.

## 4. Chair's Urgent Business

To receive reports on business which, in the opinion of the Chair, should be brought forward for urgent consideration.

## 5. Building Control And Planning - How The Services Work Together (Pages 9 - 10)

Members will be provided with a verbal update on Building Control and Planning – How the Services Work Together.

## 6. Mayflower 400 (Pages 11 - 18)

Members will be provided with a progress report on preparations for Mayflower 400.

## 7. Working Plymouth Achievements 2015/16

Panel Members will reflect on their achievements for the municipal year 2015/16 to inform the annual scrutiny report.

## 8. Tracking Resolutions And Update From The Co-Operative Scrutiny Board (Pages 19 - 38)

Members will be provided with the tracking resolutions document, an update from the Cooperative Scrutiny Board as well as progress reports, for noting, upon waste services, living streets and controlled parking zones (CPZ).

## 9. Work Programme (Pages 39 - 40)

Members will be provided with a copy of the Working Plymouth work programme for 2015/16.

## **Working Plymouth**

**Tuesday 24 November 2015**

### **PRESENT:**

Councillor Ricketts, in the Chair.

Councillor Murphy, Vice Chair.

Councillors Deacon, Jarvis, Michael Leaves (substitute for Councillor Martin Leaves), Morris and Storer.

Apologies for absence: Councillors Ball, Fletcher, Martin Leaves and Wheeler.

Also in attendance: David Draffan (Assistant Director for Economic Development), Amanda Ratsey (Head of Economy, Enterprise and Employment), Patrick Hartop (Head of City Deal), Adam Hickman (Economic Strategy and Partnership Officer), Adriana Curca (Economic Research and Monitoring Officer), Gill Peele (Lead Officer) and Helen Rickman (Democratic Support Officer).

The meeting started at 4.00 pm and finished at 5.45 pm.

*Note: At a future meeting, the committee will consider the accuracy of these draft minutes, so they may be subject to change. Please check the minutes of that meeting to confirm whether these minutes have been amended.*

70. **DECLARATIONS OF INTEREST**

There were no declarations of interest in accordance with the code of conduct.

71. **CHAIR'S URGENT BUSINESS**

There were no items of Chair's Urgent Business.

72. **CORPORATE PLAN MONITORING**

David Draffan (Assistant Director for Economic Development), Amanda Ratsey (Head of Economy, Enterprise and Employment), Patrick Hartop (Head of City Deal), Adam Hickman (Economic Strategy and Partnership Officer) and Adriana Curca (Economic Research and Monitoring Officer) provided Members with an update on Corporate Plan Monitoring.

Members were advised that –

- (a) the presentation would briefly update Members on Inward Investment, how the Council worked with the Local Enterprise Partnership, the South Yard Economic Project and key performance indicators;
- (b) one of the roles of the Economic Development team was to provide support to businesses encouraging growth in Plymouth by helping them to bid for

central government funding;

- (c) the following projects were achieved through Officers work with the LEP and EU funding:
- Ocean Studios
  - Genesis
  - Plymouth Science Park – Phase 5
  - Drake Circus Leisure
  - Seaton Barracks
- (d) the South Yard project was continuing to develop; land had been released from the MOD and a lot of interest had been shown for the project both nationally and internationally;
- (e) Plymouth was hit hard by the recession however had seen higher than national average growth and an increase in productivity. Youth unemployment figures had also fallen.

The main areas of questioning from Members related to the following –

- changes relating to how Council's/ businesses bid for funding from central government;
- Growth Deal 3;
- youth unemployment and the reasons for reducing statistics for 18-24 year olds;
- South Yard developments;
- the Seaton Development;
- the difficulty of balancing the requirement and importance of employment, housing, leisure and transport schemes;
- how the Council encourages investment in the city;
- difficulties in encouraging workers in the construction industry;
- the relationship between the Economic Development and Planning Departments within the council;
- graduate retention;
- support provided to military personnel once they leave the Forces;
- successful projects related to Economic Development;
- Local Enterprise Partnerships;

- the communication of economic development successes and projects;
- engagement with Councillors.

Members noted the update, thanked Officers for their attendance and agreed to recommend to the Co-operative Scrutiny Board that –

- (1) Members of the Working Plymouth Scrutiny Panel undertake a tour of South Yard and other sites across Plymouth including Herder Court and Genesis;
- (2) Economic Development's business newsletter would be provided to Ward Councillors to enable them to update local residents on updates within this sector;
- (3) Officers from Economic Development further investigate the support provided to military personnel leavers to help encourage them and ease the transition back into work;
- (4) Officers from Economic Development would provide Members with links to specific Twitter, Facebook, websites and publications as used to advertise the department's work; Members could then use this information to further promote Plymouth if desired.

73. **EXEMPT BUSINESS**

There were no items of exempt business.

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## **Working Plymouth**

**Wednesday 9 December 2015**

### **PRESENT:**

Councillor Ricketts, in the Chair.

Councillor Murphy, Vice Chair.

Councillors Deacon, Fletcher, Hendy, Jarvis, Michael Leaves (substitute for Councillor Martin Leaves), Morris and Wheeler.

Apologies for absence: Councillors Ball, Martin Leaves and Storer.

Also in attendance: David Draffan (Assistant Director for Economic Development), Amanda Ratsey (Head of Economy, Enterprise and Employment), Patrick Knight (Economy and Employment Manager) and David Lea (Economic Development Officer), Ken Holder (Senior Apprentice Coordinator), Gill Peele (Lead Officer) and Helen Rickman (Democratic Support Officer).

The meeting started at 4.00 pm and finished at 6.00 pm.

*Note: At a future meeting, the committee will consider the accuracy of these draft minutes, so they may be subject to change. Please check the minutes of that meeting to confirm whether these minutes have been amended.*

74. **DECLARATIONS OF INTEREST**

There were no declarations of interest in accordance with the code of conduct.

75. **MINUTES**

Agreed that the minutes of 30 September 2015 and 14 October 2015 are an accurate record of both meetings.

76. **CHAIR'S URGENT BUSINESS**

Members were advised that due to the scale of the agenda an Officer would not be in attendance to present the Skills Plan report however a report was attached for information.

77. **1000 CLUB**

David Draffan (Assistant Director for Economic Development), Amanda Ratsey (Head of Economy, Enterprise and Employment), Patrick Knight (Economy and Employment Manager) and David Lea (Economic Development Officer) provided an update on the 1000 Club.

Members were advised that –

- (a) the 1000 Club was initially commissioned in 2012 as a response to the struggling economy to help tackle the high figures relating to youth unemployment and unemployment;
- (b) in 2012 the number of people claiming job seekers allowance was 33%, higher than the national average; the 1000 Club brought together lots of agencies and networks to create a one stop shop for business and opportunity;
- (c) opportunities relating to work experience, apprenticeships and employment were initially incredibly complex due to a raft of different initiatives, projects and Government agencies; it was considered that the 1000 Club initiative helped to support people navigating this area other than simple creating jobs;
- (d) plans were in place to approach companies in the local Business Improvement Districts (BID) to help increase the number of opportunities;
- (e) the scope of the 1000 Club had recently expanded to include those beyond the age of 18-24; those over 50 and ex-military personnel;
- (f) since the creation of the 1000 Club, several local authorities contacted Plymouth City Council to discuss the model and 'copy' it.

The main areas of questioning from Members related to the following:

- the procedure for businesses to sign up to the 1000 Club and the expectation of Members;
- the success of the club and if momentum had been lost;
- the recruitment of small/newly formed businesses;
- the expansion of the focus of the 1000 Club to include over 50s, ex-military personnel and veterans;
- future funding possibilities;
- the accuracy of reporting

The Chair thanked Officers for their attendance at the meeting.

Agreed to recommend to the Cooperative Scrutiny Board that the relevant Officers undertake the following with regards to the 1000 Club:

1. to take stock and assess where the progress of the 1000 Club scheme;
2. check the integrity of the data;
3. cleanse membership list and keep it alive;



4. check if members are receiving emails;
5. reach out to SMEs (small and medium sized enterprises) and consider who is missing from the list;
6. consider its role for the broader group, refocus and think through how it will work best;
7. consider implications for its expansion and institutional partners such as Royal British legion, Age UK;
8. recognise corporate covenant and support for Armed Forces;
9. check if using an external resource offers the best outcomes;
10. report back to Working Plymouth's March 2016 meeting with a progress report.

### 78. **SKILLS PLAN**

Members noted the written update on the Skills Plan.

### 79. **APPRENTICESHIPS**

Ken Holder (Senior Apprenticeship Co-ordinator) provided Members with an update on Plymouth City Council Apprenticeships.

Members were advised that –

- (a) the Council's Apprentice Scheme started in 2010 with four apprenticeships with the ambition of achieving 100 by 2014; this target was surpassed in 2013 and so far the Council had a 97% completion rate;
- (b) NVQ 2 (Year one) apprenticeships received £10,322; this was approximately 50% higher than the national wage for apprenticeships; NVQ 2, 3 and 4 earned between £12,926 and £15,070;
- (c) the Council had a high retention of apprentices across the 14 different work areas offered; there were currently 11 vacant posts;
- (d) the Council's Apprenticeship Scheme had achieved the National Large Employer Status in the South West and was included in the top 100 apprenticeships employers in the country.

The main areas of questioning from Members related to the following:

- the criteria for apprenticeships;
- the accuracy of completion rates and statistics, and the tracking of those that

did not complete the apprenticeship scheme;

- the high payment for those undertaking an apprenticeship balanced against the Council's severe budget pressures;
- the procurement of apprentices and the process;
- the impact of the EVRS (Enhanced Voluntary Redundancy Scheme) upon apprenticeships within the Council;
- comparative figures for apprenticeships within the regional/ public sector;
- apprenticeships standards and the effect of the Chancellors Autumn Statement upon apprenticeships;

The Chair thanked Ken for this attendance at the meeting.

Agreed that the following information is provided to Members:

1. information on what happened to the six apprentices who did not complete their course;
2. in relation to the graph on page 58 of the agenda showing the breakdown of 205 apprenticeships, what does 'substantive role' mean?
3. what is the procurement strategy and process?
4. for Ken Holder (Senior Apprentice Coordinator) to email Working Plymouth Members with his written report in response to the Chancellor's Autumn Statement upon the financial impacts on apprenticeships.

### 80. **TRACKING RESOLUTIONS AND UPDATE FROM THE CO-OPERATIVE SCRUTINY BOARD**

Members noted the tracking resolutions document and update from the Co-operative Scrutiny Board.

### 81. **WORK PROGRAMME**

Members noted the work programme for 2015/16.

### 82. **EXEMPT BUSINESS**

There were no items of exempt business.

## SCRUTINY REPORT



### **Strategic overview of the Planning and Building Control Service and the level of integration of those two disciplines.**

Building Control and Planning have undergone a number of structural changes in response to business demands over the last 5 years, with regard to challenges faced by the service to ensure both corporate budget and market pressures are considered whilst at the same time customer expectations are met. There is a need and expectation at SMT level for the two services to be joined up and this approach to be embedded across the teams and to reflex this when interacting with our customers.

The vision has been and continues to be a development approach and when possible for Planning and Building Control to work together across the range of applications received. To reinforce this message the Head of Building Control at one point managed the planning house holder team this resulted in better communication between the two teams and continues to. SMT meet on a regular bases and DC and BC issues are discussed to ensure that integration and communication continues, this approach is regularly cascaded down to Team Managers, reinforced at team meetings and discussed at one to ones at all levels across the structure.

The Head of Building Control also chairs the Local agent's forum where DC and BC issues are considered and debated with agents. Moving forward from April 2016 as part of SPI restructure the Head of Development management will be the strategic lead of Building Control, policies and procedure will be review to encourage and monitor interaction between the disciplines, but at the same time be mindful that we work within protocols set down by CIC (Construction Industry Council)

### **Operational Process.**

At an operational level both planning and building control applications go through a validation/registration process. Letters sent to agents and property owners refer to both disciplines.

Building Control also scrutinise the planning register to raise their awareness of projects received by planning as a marketing initiative to drive income and ensure that PCC building control team win the work. Planning officers are encourage and do invite Building Control officer to attend pre apps with agents at the pre planning stage.

### **Next steps**

- Consider the implementation of IDOX and how this may enable more joined up working.
- Consider and scope options to merge the planning and building control administration/technical support teams.

Prepared by Paul May 7/03/2016

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**CITY OF PLYMOUTH**

<b>Subject:</b>	Mayflower 400
<b>Committee:</b>	Scrutiny
<b>Date:</b>	16 <sup>th</sup> March 2016
<b>Cabinet Member:</b>	Cllr. Tudor Evans, Leader of City Council
<b>CMT Member:</b>	Director for Place
<b>Author:</b>	Amanda Lumley, Chief Executive Destination Plymouth
<b>Contact:</b>	Tel: 01752 307268 E-mail: Amanda.lumley@plymouth.gov.uk
<b>Ref:</b>	
<b>Key Decision:</b>	No
<b>Part:</b>	I

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**Introduction**

The 400<sup>th</sup> anniversary of the sailing of the Mayflower in 2020 will be a defining moment for Plymouth, marking the culmination of a 5-year programme of community, cultural and capital investment that will transform the city. Alongside this it will provide a platform for an international celebration of global significance endorsing the remarkable relationship between the UK, US and Dutch communities, which began with the sailing of the Mayflower in 1620. It will place these nations, their heritage and their contribution to world history on the global map.

In headline terms, it is anticipated that Mayflower 400 will be in the top tier of international economic and cultural events in 2020 and will achieve the following major impacts:

- 5,407 FTE jobs and £256m GVA for the Plymouth area
- 8,110 FTE jobs and £384m GVA for the Travel to Work Area
- 10,000 FTE jobs and £0.5bn for the UK
- Media value will be in the order of £20-30m
- Enable the UK to demonstrate its continuing leading role in world affairs
- Attract significant boosts to investment and activity in the educational, cultural and commercial sectors in particular

These outcomes will be achieved through a combination of capital and revenue investment, delivering world-class assets and events that will assert Plymouth as Britain's premier waterfront destination to national and international audiences. This investment will be supported by significant community engagement and co-production, ensuring everyone has the opportunity to participate in and enjoy Mayflower 400, and creating a legacy of social inclusion and cohesion.

**Governance**

Responsibility for the delivery of the Mayflower 400 programme sits with Destination Plymouth, with Amanda Lumley, Chief Executive of Destination Plymouth, acting as the programme lead.

Plymouth's approach to Mayflower 400 is grounded in a partnership approach, bringing together stakeholders from across the city to ensure that the programme delivers in a coherent manner that promotes efficiency and transparency. Strategic direction and decision making is provided by the Mayflower Leadership Group, chaired by Adrian Vinken OBE, Chief Executive of Theatre Royal Plymouth.

An operationally focused Programme Board chaired by the Assistant Director for Economic Development, David Draffan, sits under the Leadership Group. A range of additional forums have been created that ensure Mayflower integrates with wider city agendas. These include:

- The Council's Corporate Mayflower Group, bringing together staff from across the organisation, including Youth Services, Education, Strategic Planning and Strategic Co-operative Commissioning

- The Waterfront Renaissance Group, involving partners from Planning, Plymouth Waterfront Partnership and the City Centre Company
- The Education Working Group, which incorporates representatives from key education institutions across the city

Plymouth has lead on the creation of a national 'Compact', comprising of other UK destinations involved in the Mayflower story, including Harwich, Southampton and Dartmouth. Through this framework, Plymouth's structure has been duplicated within partner organisations, supporting the horizontal alignment of resources across Mayflower destinations. The Mayflower Compact meets on a quarterly basis, ensuring that there is a joined up national approach to the commemoration.

The programme is in the process of developing its approach to community engagement, which will include a wide-ranging communication campaign along with opportunities for residents and local organisations to shape Mayflower 400 through co-design and co-production.

An overview of the programme's governance is included as Appendix Item I.

### **Progress to Date**

The Mayflower programme is making strong progress in building towards 2020. Headline achievements include:

- The development of relationships with key national and international stakeholders. For example, the US Ambassador to the UK is lending support to the programme, with a reception planned to engage potential business partners and international stakeholders in the commemoration. The programme team have created further relationships in the US at local, state and national levels
- Similarly strong relationships have been developed with Leiden, Holland, a further destination in the Mayflower narrative. A delegation from Leiden recently visited Plymouth, and this will be reciprocated by representatives of the national Compact partnership later in the year. This will support the programme in developing EU funding bids and build an ongoing partnership which will provide opportunities for Plymouth's residents and businesses following 2020
- The programme has developed links with major funding organisations such as the HLF and Arts Council, building on work undertaken with the History Centre and Plymouth Culture
- £500k has been allocated to the national Mayflower 400 programme from central government. This will be channelled through the Visit Britain framework, with Destination Plymouth holding the budget on behalf of the Compact partners
- The creation of a digital Mayflower presence, including a website ([mayflower400uk.com](http://mayflower400uk.com)) and social media accounts. As well as information on the Mayflower story and individual Compact partners, the Mayflower website contains information for schools, developed by Plymouth's Real Ideas Organisation, which will evolve in the build-up to and beyond 2020

### **Capital Investment**

The Mayflower 400 capital programme incorporates a range of in-progress and potential projects valued at c£70 million. These projects will transform Plymouth prior to 2020, providing an enhanced leisure and transport infrastructure that will drive visitor numbers, increase employment and deliver a significant uplift to the city's economy. These include:

- The development of the new Mayflower bus station
- The purchase of the Quality Inn site
- The History Centre
- The potential development of Plymouth's railway station
- The potential development of cruise infrastructure

Further investment in the city will be driven from the private sector, for example in relation to the Drake Circus Leisure development, Derry's Cross and the Civic Centre, providing additional momentum for the city.

Additional capital investment will be made in Plymouth's heritage assets and public realm, ensuring that the city is able to make best use of the national and international attention generated by the Mayflower 400 event. This is estimated at up to £5 million, and will be supported by a feasibility study which will be delivered by 2 May 2016. Key items within this investment include:

- Up to £1.5 million has been agreed by CCIB for investment in the city's public realm. £100k of additional spending has already taken place, realising improvements to the Belvedere and wider Waterfront area, for example Cliff Road
- The creation of Mayflower Heritage Trails, joining up the city's heritage sites and assets into coherent narratives. This incorporates digital infrastructure
- Investment in heritage assets such as Merchants House and Elizabethan House, uplifting them to provide world-class mini-attractions and connecting them through a joint narrative with the emerging £34 million history centre

## Revenue Investment and Events

The Mayflower revenue programme will provide a world-class series of events in the build-up to and during 2020. The Council has committed £2.25 million to support this over five years, although the programme will look to mitigate this cost by accessing alternative funding streams. The events programme is structured around nine project streams, with each project allocated a dedicated lead responsible for delivery. Please note that the proposed events may change in the build up to 2020.

Signature Events – Amanda Lumley, Chief Executive, Destination Plymouth

- Mayflower Sailing – the programme is in conversation with the Harwich Mayflower Project, who are building a replica Mayflower ship and propose to replicate the original journey in 2020 ([harwichmayflower.com](http://harwichmayflower.com))
- Presidential Visit in 2020 – the programme proposes to invite the current and past presidents to Plymouth to celebrate the 'Special Relationship' between the UK and US

Heritage – Nicola Moyle, Head of Arts and Heritage, Plymouth City Council

- Mayflower Exhibition – hosted in the History Centre upon its opening in 2020, this Mayflower themed exhibition will help embed the Mayflower story as a core narrative in the city's history
- Plymouth International History Festival 2020 – building on Plymouth's existing History Festival, this will provide a grass-roots led celebration of Plymouth's Mayflower heritage
- 'Art on the Edge' Exhibition – a world-class exhibition, involving artists such as Jackson Pollock, Lee Krasner and Robert Motherwell, this will celebrate the relationship between artists on the South West coast of England in the mid-twentieth century, and their counterparts on the East Coast of America

Education – Phil Davies, Principal and Chief Executive, City College Plymouth/Judith Harwood, Assistant Director for Learning and Communities, Plymouth City Council

- Every Child in Plymouth Will Know the Story of the Mayflower – the creation and dissemination of Mayflower content to schools locally, nationally and internationally
- Cultural, Sporting, Social, Educational, Heritage and other Mobility Exchanges – building on the successful Mayflower Choir event held in 2015, this will support exchanges between international Mayflower locations

Visitor Economy – Amanda Lumley, Chief Executive, Destination Plymouth

- Mayflower International Visitor Campaign – lead by Destination Plymouth, and involving national Compact partners, this will promote the Mayflower 400 event as a highlight of the international cultural calendar in 2020, driving an increase in visitor numbers and investment
- Mayflower Events Campaign – co-ordinated by the Council's Events Team, a world-class series of events will be organised in Plymouth through 2020, further increasing visitors into the city and providing an exceptional offer for residents

Culture – Dom Jinks, Chief Executive, Plymouth Culture

- Mayflower Street Theatre – an international class free theatre event based around the Mayflower story, involving residents from across the city
- Mayflower Arts Festival – building on the existing 'Arts Weekender' event, this will empower Plymouth's arts community to participate in the Mayflower commemoration and celebrate local talent, while at the same time drawing world-class artists to the city
- Mayflower Public Art Commission – the creation of a world-class piece of public art to commemorate the Mayflower's journey. The art created may be shared across national and international locations,

reasserting the Mayflower trail and highlighting the ongoing relationship between the Mayflower partners

### Military – Captain Waterhouse, Royal Navy

- An Enhanced Armed Forces Day – building on the success of the existing event, and potentially involving international partners
- An uplift to the Naval History Museum

### Business Economy – Amanda Ratsey, Head of Economy, Enterprise and Employment, Plymouth City Council

- Mayflower Trade Expo – the creation of a new trade expo for the city, starting in 2016. This will highlight the city's exceptional portfolio of blue tech businesses and research facilities
- The trade expo will integrate with work being undertaken on the Mayflower Autonomous Research Ship (<http://www.shuttleworthdesign.com/gallery.php?boat=MARS>), whose launch in 2020 will form a further highlight of the Mayflower 2020 commemoration

### Sports – Liz Slater, Leisure Partnership Manager, Plymouth City Council

- Headline Sports Events – work is currently underway with a range of governing bodies to identify 'Mayflower' events, that will bring together athletes from across international Mayflower partners to celebrate our ongoing shared relationship and establish Plymouth as a viable location for high-level competitions
- Grass-Roots Engagement – a range of activities will be organised under the Mayflower banner to involve the community in sports and the wider commemoration. Provisional concepts include an 'Atlantic Challenge' swimming event, encouraging individuals or teams to swim the equivalent distance of the Mayflower journey across a number of sessions

### Community and Faith – Darin Halifax, City of Service Chief Officer, Plymouth City Council

- A Mayflower 400 Volunteer Scheme – co-ordinated through the Cities of Service framework, this will create a range of opportunities for members of the community to engage in the Mayflower celebration
- A Mayflower Community Fund – this will enable local organisations and communities to access funding to run their own events for 2020, ensuring that Mayflower 400 reaches the whole of the city
- Faith Events – a range of events are being planned, recognising the central role of faith within the Mayflower story, and the values of acceptance and freedom of worship that inform Plymouth's relationship with the Mayflower Pilgrims

The events planned will emphasise legacy, continuing post 2020 to deliver ongoing benefits to Plymouth's community. Key examples include:

- The Mayflower volunteer scheme will continue post 2020, building capacity in the city and promoting social inclusion and participation
- Ongoing 'Mayflower' events, notably in relation to sports and the arts
- The development of community resources and skills to 'empower' residents for the future

## Funding

The programme will pursue a broad range of funding opportunities to secure best value for Plymouth in the delivery of Mayflower 400. Key opportunities include:

- Heritage Lottery Fund: initial conversations with the HLF suggest that up to £5 million may be available nationally for the Mayflower commemoration, to be shared between stakeholders. Additional smaller scale HLF bids will be submitted to support education projects and the Mayflower International History Festival
- Coastal Communities Fund: £90 million has been allocated to the Coastal Community Fund, to be allocated over three rounds from April 2016. Plymouth's business plan, submitted at the end of January, was highlighted for its content in the initial feedback provided, '*Plymouth*... will build a brand new history centre to mark the 400th anniversary of the Mayflower's voyage to America. They will also secure investment to kick start a number of projects, including new digital hot spots across the city, restructuring the waterfront and encouraging a cycling culture'
- Arts Council England: ACE have expressed an interest in committing funding for a range of projects, totalling around £1 million, including the public theatre production, Mayflower art installation, Art on



- the Edge Exhibition and Mayflower Arts Festival. A bid for c£500k will be submitted through the Ambition for Excellence programme in 2016 to develop capacity in the build up to 2020
- Visit England/Visit Great Britain: £500k has been allocated to the National Mayflower programme from National Government through Visit Great Britain. Additional funding opportunities are available, and a bid into the £40 million 'Discover England' fund and 'Great' funding streams will be submitted in August 2016
  - European Funding – a range of opportunities will be targeted, including Creative Europe, INTERREG, the ERDF, ERASMUS+ and Europe for Citizens. Leiden have expressed a firm interest in acting as a partner to develop relevant bids
  - National sports bodies, such as British Swimming and Triathlon England
  - UKTI and other business related funding, for example NERC
  - Trusts and foundations, for example the Esmée Fairbairn Foundation
  - Further investment in the city for 2020 may come through section 106 funding and the City Centre and Waterfront BIDs
  - Additional funding will be secured through merchandising and commercial opportunities

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### **Corporate Plan 2011-2014:**

The Mayflower 400 programme will support the following priorities within the City Council Corporate Plan:

**Growing Plymouth:** Mayflower 400 will act as a catalyst for the city's regeneration, providing impetus to a broad range of projects including the History Centre, train station development and hotel development. In conjunction with the international attention focused on Plymouth during 2020, this will deliver a significant uplift to the city's economy, creating jobs and drawing in additional private and public sector investment. Furthermore, the Mayflower 400 will provide a narrative enabling the city to access further funding from organisations such as the HLF and Arts Council. An initial analysis proposes an additional 5,407 FTE jobs and £256m GVA uplift for the Plymouth area. This will also support delivery of the city's wider strategies including the Local Economic strategy 2013 and Plymouth Visitor Plan 2011

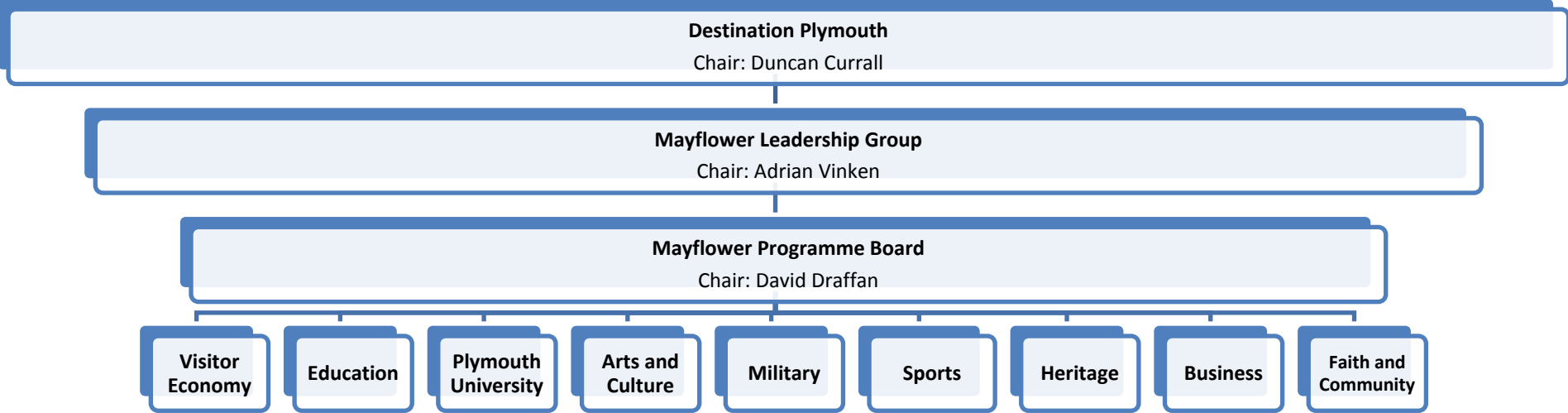
**Confident Plymouth:** The Mayflower 400 programme will highlight Plymouth nationally and internationally as 'Britain's Ocean City'; a premier waterfront destination with a rich history that places it at the heart of global events. The commemoration will enable Plymouth to build relationships with a range of partners nationally and internationally, creating further opportunities for growth and inward investment. This is already exemplified in the work being undertaken with Plymouth, USA, and Leiden, Holland, as well as with national partners such as Southampton and Harwich. Furthermore, through investment in Plymouth's heritage assets, transport infrastructure and visitor offer the programme will redefine the city, creating an ongoing legacy of improved prosperity and confidence amongst residents, visitors and investors. Taken together, the Mayflower programme will increase confidence in the Council's capacity to deliver and lead transformative change, supporting future partnership working and investment in the city.

**Pioneering Plymouth:** the Mayflower 400 programme will uplift the city's cultural offer, using the Mayflower story to join up key locations and assets, creating a cohesive narrative that brings to the fore the city's rich history and utilising this to optimum effect to generate economic and social outcomes. The city's cultural community will be mobilised through engagement and co-production, with key events such as the Mayflower Arts Festival and Mayflower History Festival run co-operatively, building capacity and providing a forum for local individuals and groups to showcase their work and creativity, generating a legacy that extends beyond 2020. This will support the 'Vital Sparks' cultural strategy.

**Caring Plymouth:** Citizens will also be mobilised to shape the celebration through a wide reaching engagement programme, promoting social inclusion and personal development by enabling community events and creating volunteering opportunities. The programme will reduce social inequality by generating additional employment opportunities and targeting resources at traditionally excluded communities in areas such as Barne Barton, ensuring that the Mayflower celebration involves the city as a whole. Health inequality will be addressed through a range of projects; for example there will be a diverse portfolio of grass roots sports activities alongside investment in coaching capacity to provide a legacy of improved wellbeing. Further investment will be made in public spaces, encouraging residents to engage in healthy leisure activities such as walking. Across

the whole programme there are opportunities through community engagement to be inclusive and support the 'SEND' and 'Child Poverty Matters' strategies.

**Appendix 1: Mayflower Governance Structure**



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# WORKING PLYMOUTH

Tracking Resolutions and Recommendations  
2015 - 2016



**PLYMOUTH**  
CITY COUNCIL

Date, agenda item and Minute number	Resolution	Target date, Officer responsible and Progress	
9 December 2015 Minute 79 Apprenticeships	<p><u>Agreed</u> to recommend to the Cooperative Scrutiny Board that the following information is provided to the March 2016 Working Plymouth panel:</p> <p>1.information on what happened to the six apprentices who did not complete their course;</p> <p>2.in relation to the graph on page 58 of the agenda showing the breakdown of 205 apprenticeships, what does 'substantive role' mean?</p> <p>3.what is the procurement strategy and process?</p> <p>4.for Ken Holder (Senior Apprentice Coordinator) to email Working Plymouth Members with his written report in response to the Chancellor's Autumn Statement upon the financial impacts on apprenticeships.</p>	Date:	Before March 2016
		Officer:	Ken Holder
		Progress: This information was emailed to Members on 26 January 2016.	

## Recommendations sent to the Cooperative Scrutiny Board.

Date, agenda item and minute number	Working Plymouth Recommendation	Cooperative Scrutiny Board response	Date responded
14 October 2015 Minute 64	<p>Agreed to recommend to the Cooperative Scrutiny Board that –</p> <p>1.That the panel continue to monitor progress with the History Centre project planning, content design, funding and build and that meetings are arranged to coincide with future key milestones in the project plan;</p>	This information was resubmitted to the Cooperative Scrutiny Board for consideration on 17 February 2016 and was agreed.	

	<p>2.that the panel receive information on all consultation to date and the planned consultation timeframe to ensure that Working Plymouth have an ongoing opportunity to feed into the progress further;</p> <p>3.that as the project progresses and gathers momentum the panel have a monitoring role to ensure that effective governance arrangements continue to be in place.</p>		
<p>9 December 2015 Minute 77, 1000 club</p>	<p>Agreed to recommend to the Cooperative Scrutiny Board that the relevant Officers undertake the following with regards to the 1000 Club:</p> <ol style="list-style-type: none"> <li>1.to take stock and assess the progress of the 1000 Club scheme;</li> <li>2.check the integrity of the data;</li> <li>3.cleans membership list and keep it alive;</li> <li>4.check if members are receiving emails;</li> <li>5.reach out to SMEs (small and medium term enterprises) and consider who is missing from the list;</li> <li>6.consider its role for the broader group, refocus and think through how it will work best.</li> </ol>	<p>This information was discussed and agreed by the Board on 17 February 2016.</p>	

**Recommendation/Resolution status**

**Grey = Completed item / Red = Urgent – item not considered at last meeting or requires an urgent response.**

**BRIEFING PAPER**  
**Controlled Parking Zone Criteria**

**1. INTRODUCTION**

1.1. This briefing report is to update Working Plymouth on the progress with Controlled Parking Zones (CPZ's) following the recommendations accepted at Cabinet on

**2. BACKGROUND**

2.1. The Working Plymouth Cooperative Review Scrutiny Group commenced a review of Controlled Parking Zones on 16<sup>th</sup> December 13, concluding on 17<sup>th</sup> April 14 and the subsequent recommendations from the Scrutiny Review being adopted at Cabinet on 1<sup>st</sup> July 2014.

**3. CURRENT POSITION**

3.1. The democratic and cooperative recommendations from Scrutiny have been applied in engaging with local communities in various wards within Plymouth in considering the implementation of CPZ's. One CPZ has been fully delivered, two further CPZ's are due to come on line shortly and officers are working with members on additional requests for schemes: -

3.2. Members have been supported by Parking through attendance at various public meetings and the creation of CPZ 'Ballot cards' to help members ballot the local community on such proposals (See appendix A).

3.3. The CPZ 'Ballot card' provides the local community with the key information of the proposed CPZ, such as the geographical boundary and timings, and enables residents to provide comments and, importantly, express whether they are in support, or not, of such proposals.

3.4. The following schemes have been delivered, that being informal consultation completed, formal Road Traffic Act consultation completed and the scheme is operation and in force: -

- Dayton Close, Crownhill,

3.5. The following schemes are in the later stages of implementation, that being informal consultation completed however the formal Road Traffic Act consultation is currently underway: -

- Desborough Road, St Judes;
- Amherst Road, De La Hay & Whittington Street, Stoke;

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## Background

This Progress Report addresses the recommendations of a Working Plymouth Scrutiny Board meeting held on 9 December 2015. The Board recommended the following:

1. to take stock and assess the recent progress of the 1000 Club scheme;
2. check the integrity of the data;
3. cleanse membership list and keep it alive;
4. check if members are receiving emails;
5. reach out to more SMEs and consider who is missing from the list;
6. consider its role for the broader skills landscape, refocus and think through how it will work best;
7. consider implications for its expansion and institutional partners such as Royal British Legion, Age UK;
8. recognise corporate covenant and support for Armed Forces;
9. check if using an external resource offers the best outcomes;
10. report back to Working Plymouth's March 2016 meeting with a progress report.

### 1. Review of recent progress

Officers have reviewed the existing 1000 Club, to take stock, assess the initiative and propose its focus going forward.

The 1000 Club was established to tackle the high level of youth unemployment in Plymouth, following the 2008/09 financial crisis and recession. In addition, business feedback suggested that young people often lack the employability skills required by employers.

Plymouth's 1000 Club has undoubtedly proven itself a highly successful, effective and low cost partnership to engage with businesses and encourage them to offer job opportunities and build young people's employability.

**The number of unemployed young people in Plymouth (18-24 year olds claiming JSA) has significantly reduced, from 2,170 in 2012 to 770 in 2016.**

In addition, the 1000 Club has been recognised nationally through award schemes and the model has been replicated by numerous Local Authorities.

In recent months, as the numbers of unemployed young people has declined, the number of businesses signing up to become members of the 1000 Club has also declined. Consequently, the number of new job or work experience opportunities being offered has also reduced.

As a result, the 1000 Club recently decided to widen its remit to enable it to support people of any age (i.e. 18 year olds and above) who want to start working or move forward with their career. Furthermore, it proposes to leverage its extensive business network (currently 1,550) to support the development of employability skills of students in primary, secondary and higher education (described in Section 6 below).

## **2. Data Integrity**

Officers have checked the integrity of the data collected by the 1000 Club to-date and have identified some discrepancies, which have now been corrected. The 1000 Club has always been a campaigning response to the youth unemployment crisis. Data collection and monitoring was never the focus of the 1000 Club; however, it is accepted that there is a clear need to maintain accuracy and reliability of information for internal and external communication. For example;

- 1) Some businesses have been recorded twice on the spreadsheet. Businesses sign up to the 1000 Club via the website and in some instances it appears that the business has entered their details twice. The Bike Cellar for example was listed twice on the original spreadsheet.
- 2) Through cleansing the data we have found that some members who signed up are no longer active businesses. Stonewall Toda, for example, since signing up have ceased to operate.

Going forward, additional care will be taken in collecting and compiling the data of any new 1000 Club member business. Officers will more regularly and robustly monitor data to ensure its accuracy. Furthermore, PCC officers will have direct access to the Customer Relationship Management system that records the raw data provided by businesses when signing up to the 1000 Club.

## **3. Membership**

The 1000 Club utilises two systems to monitor and manage the data that it holds about its member businesses. The first is a Customer Relationship Management (CRM) system which records the information that businesses provide when they sign up to become 1000 Club members. This includes the name of the business, its address and the details of a

specific contact in the business. The information is supplied by the business itself at the point of signing up and is not routinely updated.

The second system is the online emailing tool, Mailchimp, this system is used to send out monthly newsletters and regular updates to the 1000 Club members. When a business signs up to the 1000 Club their details are automatically added to the Mailchimp database, ensuring they receive the newsletters. Should a business so desire, it is able to unsubscribe from this database meaning they no longer receive the regular newsletters. The Mailchimp database also cleanses itself by removing any contact details associated with email addresses that 'bounce back' when contacted. The Mailchimp database therefore is a list of active and engaged members of the 1000 Club.

#### **4. Emails**

Further to the recommendations made by the Scrutiny panel, every contact on the wider CRM database was emailed to provide an update on recent changes to the 1000 Club. The recipient of the email was prompted to inform the 1000 Club Coordinator of any changes to contact details that need to be accounted for and whether the recipient is the most relevant person to receive the emails. The CRM database has been updated to account for any changes that were received.

#### **5. SMEs**

Officers have reviewed the existing membership list and identified many large / medium / SME / micros / social enterprises who might be expected to be members, but have yet to join. As a result, the 1000 Club will target specific businesses and sectors to maximise the 1000 Club's coverage and business voice.

Currently the 1000 Club approaches SMEs and micros through its presence at events and through working co-operatively with business representative organisations, including the Chamber and Federation of Small Business. In future, this will be extended to include traditional marketing activities, for example the use of press releases, radio campaigns and communications through trade magazines. In addition, a new business engagement pack will be produced and circulated to any new businesses joining the 1000 Club.

Furthermore, a reconciliation exercise will take place with organisations, such as the Federation of Small Business, to ensure all of the members of these organisations who are not existing 1000 Club members are contacted directly and invited to become members.

In addition, the 1000 Club has approached all businesses in the City Centre and Waterfront BID (Business Improvement District) areas, offering them to join the 1000 Club campaign. 800 businesses in the BID areas are not currently 1000 Club members. We are therefore hopeful that, through targeted communications, we can encourage a wide range of new SMEs and micros to sign up.

Furthermore, businesses will be encouraged to re-engage with the 1000 Club through a specific communications campaign, including a re-launch event, to be held after May 2016, at which the revised vision and remit will be highlighted to members and potential new members. The 1000 Club will also ramp up use of social media (esp. Twitter) to highlight the campaign and its continued relevance, once the vision and objectives have been revised.

## **6. Role for the broader skills landscape, refocus and think through how it will work best**

The 1000 Club has established a successful readymade network of businesses in the city who have committed to supporting people into work and training opportunities. The dramatic reduction of youth unemployment in the city has created an opportunity for the 1000 Club to expand its services.

The 1000 Club's remit has recently (September 2015) been expanded to include:

### **a) Specific support for the delivery of the Employability Passport in Plymouth**

The 1000 Club is currently looking at funding opportunities to further support the Employability Passport activity. The rationale is to leverage business support to better address employability skills, thereby reducing a major cause of unemployment or underemployment, which remains a major issue for businesses in the city. Assuming sufficient grant funding can be secured, it is proposed that:

The 1000 Club will lead on the development of the Employability Passport for schools, college and Plymouth University. The 1000 Club businesses and others will input to develop the Employability Passport and potentially: accredit student achievements; support Dragon's Den-type competitions in secondary schools, and offer student sponsorships to college and University

Plymouth University will align its frameworks with the Employability Passport, and potentially: develop an existing 'Mobile with PU' app for schools and college; accredit the Passport standards; certify achievements; convert achievements into UCAS points, and align the Plymouth Award.

The 1000 Club could support roll out of the new Passport 'app' into schools, college and University; support business and University engagement in schools and college; whilst supporting enterprise education in schools.

In addition, the 1000 Club is well placed to draw on the support of and coordinate the Plymouth Apprenticeship Ambassador Network (PAAN). The PAAN is a group of young people, either current or former apprentices in the city, who have volunteered to go into schools and attend events to promote the vocational route to employment with young people and their influencers. There is a strong and natural link between the

PAAN and the Employability Passport and it is recognised that through strategic coordination the two can mutually support each other.

The 1000 Club is well positioned to implement and deliver truly linked up and co-ordinated careers education, bringing businesses together with schools. Longer-term, the 1000 Club could support careers education brokerage for initiatives such as Building Plymouth, Plymouth Manufacturers Group and for other growth sectors: providing a co-ordinated city-wide approach to ensuring Plymouth's young people are able to develop entrepreneurial skills, whilst learning from tackling real-world business projects.

**b) Specific guidance for people returning to work following a period of childcare. Additionally, the website provides guidance for 1000 Club members to ensure they are utilising best practice for employees returning to work**

Working closely with Plymouth City Council it was identified that people returning to work following a period of childcare often encounter some difficulties with re-integrating into their workplace. If not handled correctly the process of returning to work can become stressful.

Plymouth City Council surveyed its staff, asking people to describe their experience of returning to work at the council. Some of the responses received highlighted areas of current practice that caused unnecessary work pressure or made it difficult for people to organise their work and home lives. As a direct response to the findings of this survey the council altered a number of its policies to ensure people returning to work felt welcome and valued.

The 1000 Club has since added a new page to its website providing specific advice and guidance around the support that is available to people returning to work. In addition, this webpage also brings together advice around best practice for businesses to follow to ensure their employees do not encounter difficult situations.

**c) Guidance and signposting for 1000 Club members that are looking to employ someone who is over 50 years old**

The 1000 Club has created a section on its website highlighting a range of support that is available for businesses looking to employ people who are 50 and over.

In addition, the 1000 Club will be seeking to better engage with Plymouth's Age UK branch as highlighted in section 7 below.

**d) Guidance and signposting for 1000 Club members that are looking to support and employ ex-military personnel**

See section 7 below.

While these specific areas have been identified to date, the 1000 Club can continually evolve to meet strategic objectives.

## **7. Consider implications for its expansion and institutional partners such as Royal British Legion, Age UK, HMS Endeavour**

The 1000 Club has established a single point of contact for businesses who wish to drive employability across the city and can communicate directly with a network of c.1,500 businesses. The proposed new activity will impact on and support some key institutional partners as outlined below:

**Royal British Legion** – The 1000 Club will promote existing, extensive support for businesses looking to employ ex-military personnel. In addition, the Club will work closely with the Royal British Legion to identify ex-military personnel and include their profile within its newsletters to encourage any businesses with vacancies to get in touch.

**Age UK** – The Plymouth branch of the Age UK website currently offers limited advice and guidance on how to access work. The 1000 Club website already provides links to online services that businesses looking to employ people over the age of 50 can look at to better understand the options available to them. The 1000 Club will also work with Age UK Plymouth to identify people who are looking to move back in to the workplace and will include a biography about that person with newsletters sent to the 1000 Club businesses.

**HMS Endeavour** - The 1000 Club will develop a strong relationship with HMS Endeavour, the recovery centre for military personnel in Plymouth. The 1000 Club will help support rehabilitating personnel to gain work experience or access to jobs via the 1000 Club membership by promoting them within the 1000 Club newsletters.

## **8. Recognise corporate covenant and support for Armed Forces**

It is recognised that there are strong links between Plymouth's corporate covenant and the work of the 1000 Club. Therefore, moving forward, the 1000 Club will help communicate the work of the covenant in the city to help raise its profile and encourage businesses that it engages with to support the work of the corporate covenant.

## **9. External resource**

PCC currently retains a contractor to provide the brokerage service between businesses and people looking for job opportunities. This costs £40,000 per annum. This has proven to be a valuable and cost effective method to help businesses navigate a complex employment and skills landscape to secure the employees they need.

A full list of activities performed by the 1000 Club Co-ordinator is included in Appendix 1.

All of this activity requires specialist knowledge and sufficient time to focus on the activity.

### **External Funding**

The 1000 Club currently requires a total budget of £40,000 per annum. This covers the part-time costs of a 1000 Club Coordinator and associated administrative cost and provides for a small budget to run specific initiatives in the city. Since its establishment in 2012, the 1000 Club has been funded through City Council (£25,000), DWP (£50,000) and grant funding underspends (£80,000).

The 1000 Club aims to secure sufficient income to continue its operations into 2016/17 and beyond. It is currently targeting a wide range of potential external grant funding sources, business sponsorship from the members and crowdfunding (see Appendix 2).

## Appendix 1

Full list of activities completed by the 1000 Club Co-ordinator:

- In liaison with Steering Group Members, develop project plan detailing aims and objectives and reporting on progress against plan monthly
- Develop content for the web site and maintain all graphical imagery and text (Co-ordinator also funds Domain and Web Site hosting fees)
- Manage Twitter account
- Collate content for and design monthly newsletter using Mail Chimp software and subsequently analysis of statistical information on viewing
- Review updates on careers information, advice and guidance, recruitment methods and funding incentives and subscribe to relevant newsletters and circulations lists to ensure up to date
- Produce Surveys as required for city initiatives (Early Years Provision, Women Returners) and use to gain insight to inform work of 1000 Club and city (Co-ordinator covers the registration fee for Survey Monkey)
- Circulating specific requests for support to membership or specific members depending on requests
- Identify Apprentices in variety of sectors for case studies/poster campaign; liaising with their company; the designer and the photographer; arranging for printing and distribution across the city
- Attending events to promote the 1000 Club with stand
- Speaking at events to raise awareness (1000 Club generally; Employability Passport; Parents Information Evenings)
- Working with CEIAG Leads to develop the Employability Passport in partnership with businesses
- Support for launch of Employability Passport Event
- Brokering support for Employability Passport from Plymouth University in the form of printing of Passports
- Working with CCP to arrange for roll-out of Employability Passport
- Promoting Employability Passport with schools and offering support including posting offer of support from Membership on dedicated page on 1000 Club web site
- Brokering support for schools employability activity - mock interviews, enterprise days, speakers for assemblies
- Co-ordinator also supports schools - mock interviews, careers tutorials, assemblies, career mentor
- Promotion of 1000 Club through Youth Parliament
- Supporting Brathay Challenge Team with promotion
- Promotion of National Apprenticeship Week
- Organisation of event during National Apprenticeship Week
- Listing all events taking place during National Apprenticeship Week on the 1000 Club web site
- Working with Plymouth Apprenticeship Managers Network to raise profile of apprenticeships in the city and disseminate updates to employers
- Supporting recruitment of Apprenticeship Ambassadors and briefing them on 1000 Club and Employability Passport on Training Days



- Promoting 1000 Club to businesses
- Upon sign up, updating database; project plan and producing certificate (Co-ordinator covers cost of frames) and contacting the business to discuss requirement and how the 1000 Club can support; meeting with businesses
- Working with partners to support bids (Building Better Opportunities)
- Support businesses looking to develop new apprenticeship programmes - providing independent advice and guidance regarding training providers etc.
- Responding to queries from parents regarding opportunities for young people
- Targeted mail shots to specific sectors (eg Construction)
- Working with Plymouth University to promote Employability Passport as natural follow on from Children's University
- Drafting reports and Press Releases as required

## Appendix 2

### Future funding

To secure future funding, the 1000 Club will essentially capitalise on its business network, across a wide range of employability (e.g. Employability Passport), skills (e.g. Building Plymouth) and employment (e.g. City Deal) related initiatives

The 1000 Club has been looking at how it can become a self-sustaining entity with the capacity to generate its own income.

<b>Funding Opportunity</b>	<b>Description</b>	<b>Outcome</b>	<b>Timescale</b>
Economic Development Consultancy funding	A portion of the ED consultancy budget could be allocated to fund the continued activity of the 1000 Club until such time as a more suitable funding source is identified.	The 1000 Club will be able to function as is outlined in this report, rolling out the proposed expansion to refocus where resource is driven. The 1000 Club would not be tied to any external monitoring or reporting mechanism allowing it to function fluidly.	March 2016
Youth Deal Underspend	As a result of a significant underspend which has occurred in the City Deal's Youth Deal a pot of money been made available for applications. The 1000 Club will be bidding into this pot of money to enable it to draw down funding.	The 1000 Club will be able to function as is outlined above, rolling out the proposed expansion to refocus where resource is driven.	Early 2016
Building Better Opportunities - DWP Funds	Pluss has confirmed that the 1000 Club would be an important partner when this bid is open in 2016		Spring 2016

In addition to identifying the funding opportunities highlighted in the table above the 1000 Club has begun expanding its remit to support other key growth areas in the city. The table

below outlines some of the future plans for the 1000 Club, identifying areas of synergy and how the 1000 Club can support them. To date this is a conceptual document capturing our thinking of what the future provision of the 1000 Club could look like.

<b>Growth Area</b>	<b>Description of Support</b>	<b>Outcome</b>
Enhance delivery of the Employability Passport	<p>The 1000 Club is perfectly positioned to ramp up delivery of the Employability Passport by brokering functional and positive relationships between schools and businesses.</p> <p>In addition the 1000 Club is also positioned perfectly to help deliver a city wide approach to enterprise education by overseeing and coordinating initiatives which are targeted at different age groups.</p>	A coordinated city wide approach to enterprise education beginning in primary school and continuing through to Higher Education.
Building Plymouth and the construction sector	The city identified a substantial skills gap looming in the construction sector. As a result the Building Plymouth campaign was developed and is now working directly with industry to raise awareness among young people of the opportunities that are available to them in the construction sector. The 1000 Club is perfectly positioned to support this activity by helping engage young people in schools through existing relationships.	A greater portion of young people and their parents recognise the potential career opportunities that the construction sector offers. A higher number of young people enter training in this sector helping to plug the skills gap and provide worthwhile careers for young people.
Digital Sector	Digital skills are becoming more important for people in any job or position. The city has very much embraced this through a number of commitments. A greater focus can be placed on developing the digital skills of people and the 1000 Club could be the vehicle for achieving this by providing the enterprise link between schools and businesses. This would enable schools to develop real	Schools and young people will better understand the value of digital skills and how important these will be in the future. Digital businesses in the city influence students to consider their sector as a potential career route, stimulating a desire to work within the sector and focus their employment education on this sector

<b>Growth Area</b>	<b>Description of Support</b>	<b>Outcome</b>
	relationships with businesses operating in this sector.	
Health and Wellbeing	The link between poor health and economic inactivity is well documented. The 1000 Club could support the role out of an Employability Passport for those people who are unemployed to support them back into the work place.	As a result of this activity people will gain valuable work experience and potentially secure work, moving them off of government support.

## Plymouth City Council Waste & Recycling 2015/16 Interim Summary data Performance monitoring period Quarter 3 2015/16

This provisional data covers the Quarter 3 reporting period 1<sup>st</sup> April – 31<sup>st</sup> December 2015 (includes Quarters 1 & 2) and comparison to the same reporting period in 2014

### Key Performance Indicators

- **Total Local Authority Controlled Municipal Waste (LACMW) Arising**  
(this is all the waste under PCC control, including Trade waste)  
95,404 tonnes generated during Q3 period  
155 tonnes (0.16%) less than the same period in 2014
  
- **The percentage of LACMW arising diverted from landfill**  
Target - 97% and over diversion  
91.5% of the 95,404 tonnes was diverted from landfill – 8.5% (8,109 tonnes) was sent to landfill.  
5.5% short of the 97% target. N.B. The shortfall in the diversion target is due to the EFW being in its commissioning phase during the first part of Q1.  
62.25% was sent to landfill in the same period in 2014
  
- **The percentage of LACMW sent for reuse, recycling, composting and recovery**  
Target - 40% and above  
42.7% of the 95,404 tonnes arising was either reused or recycled or composted and recovery  
2.7% above target  
4% higher than the same period in 2014
  
- **Kilogram of residual waste per Household**  
Target – 50kg or below per month  
51.5 kg of residual waste per household were generated. N.B. provisional – waiting on 2015 number of Plymouth household – the increase in houses built needs to be included.  
1.5kg above target\* provisional see above  
1.4 kg increase over the comparable period in 2014

### Refuse and recycling collections

- ❖ Average of 0.14% missed bin collection (per month min 0.08% - max 0.18%)
- ❖ Average of 99.86% of bins collected (per month min 99.82% - max 99.91%)

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% missed bins  
% collections

Missed bins 2015									2016
April	May	June	July	August	September	October	November	December	January
0.16	0.18	0.17	0.15	0.14	0.14	0.14	0.12	0.08	0.09
99.84	99.82	99.83	99.85	99.86	99.86	99.86	99.88	99.92	99.91

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**WORKING PLYMOUTH****DRAFT**

Work Programme 2015 - 2016



**Please note that the work programme is a 'live' document and subject to change at short notice. The information in this work programme is intended to be of strategic relevance and is subject to approval at the Cooperative Scrutiny Board.**

For general enquiries relating to the Council's Scrutiny function, including this committee's work programme, please contact Helen Rickman, Democratic Support Officer, on 01752 398444

Date of meeting	Agenda item	Purpose of the agenda item	Reason for consideration	Responsible Officer
8 July 2015	Individual Street Parking Issues	To provide advice on how councillors can best address individual street based resident parking issues linked to the CPZ recommendations made by the task and finish group last year and the development of the Plan for Parking.	Member Advice	Mike Artherton
	Highways Partnership / Living Streets	To provide councillors with information on how councillor requests are costed and programmed.	Member Advice	Adrian Trim
14 Oct 2015	History Centre	To review plans and design of the Exhibition Centre – possible follow up with a review.	Member Advice	David Draffan
	Corporate Plan Monitoring	David Draffan to present a 20 minute presentation on the LES and milestones coming up.		David Draffan
	Local Enterprise Partnerships	For Members to consider the role of the Local Enterprise Partnership (including the successes or otherwise, the impact on Plymouth businesses and whether any action by the Council is required to improve effectiveness and comparison to other LEPs in particular Cornwall and Isles of Scilly).	As advised by the Cooperative Scrutiny Board – 29.7.15 meeting.	David Draffan
	Planning and Building Control	How the services work together.	Member request	

Date of meeting	Agenda item	Purpose of the agenda item	Reason for consideration	Responsible Officer
9 Dec 2015	Employment:	To review 1000 club, apprenticeships and helping women back to work. (to be discussed as separate agenda items)	Member Advice	David Draffan/ Amanda Ratsey/ Ed Coley
16 March 2016	Mayflower 400	To review planning, funding, projects and timescales		
	Planning and Building Control (How the services work together – member request)	To review the relationship between Building Control and Planning.		
	Controlled Parking Zones	This will be provided via a briefing note under the tracking resolutions item – no officer attendance required	Provide Members with an update.	
	Waste Services	This will be provided via a briefing note under the tracking resolutions item – no officer attendance required	Provide Members with an update.	
	Living Streets Progress Report	This will be provided via a briefing note under the tracking resolutions item – no officer attendance required	Provide Members with an update.	

**Items for scrutiny not yet allocated a date:**

S106 (to be dealt with outside the meeting)

Managing space on the highway (review of policies responding to requests for residents disabled parking bays/ drop kerbs) (Initially scheduled for December meeting)

City Centre vs District Parking Charges (to see a rationale for parking charges) (Initially scheduled for December meeting)

Inward Investment (Initially scheduled for December meeting)

Tamar Joint Committee

Derriford Transport Infrastructure - To provide Members with an update on current plans.